

## CONTACT ME

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💻 www.vihanramanayake.com

## EDUCATION

### University of New South Wales

🎓 B. Commerce / Information Systems (Feb 2017 - Sep 2021)

## AWARDS RECEIVED

📖 UNSW Dean's Honours List (2017)

## DESIGN SKILLS

●●●●● Figma

●●●●● Adobe XD

●●●●● Canva

●●●●● Adobe Photoshop

●●●●● Adobe Illustrator

# VIHAN RAMANAYAKE

## ENTREPRENEUR & DESIGNER

### SUMMARY

I've been exposed to all facets of product development, from building databases to designing the interface of web and mobile applications. I'm seeking to apply my design and leadership skills to build impactful products.

### RELEVANT EXPERIENCES

#### Business Analyst - Data Engineer

Hemisphere Digital | Jul 2021 - present

- **Lead stakeholder workshops** to gather product requirements and translate them into technical and design language.
- **Conduct usability** testing on working software to document feedback and prototype design improvements.

#### Technology Consultant

Deloitte Australia | Jan 2021 - Mar 2021

- **Conducted user research** and synthesised findings from market and competitor analysis.
- **Designed the systems blueprint and prototype** of a cloud dashboard solution for contact centres.

#### Human Resources Consultant

KPMG Australia | Sep 2019 - Nov 2019

- **Exercised communication skills** by liaising with business units to organise and execute large-scale events, including KPMG's major recruitment event (KPMG Launchpad).
- **Demonstrated design skills** by creating marketing material to advertise graduate positions on LinkedIn.

### VOLUNTEERING EXPERIENCES

#### Co-Founder & President

UNSW Sandbox Society | Jan 2021 - present

- Created an organisation vision and roadmap, and presented it to Arc Clubs UNSW, receiving **\$2000 in funding**.
- Developed a content strategy that saw our Facebook presence grow from 0 to 700 page likes in under 3 months.

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- Designed a flagship Design Thinking program, which received over **40 student applications** in our first intake.
- Grew from **0 to 27 staff** in under 3 months and **0 to 450 members** in under 6 months.

## Vice President

### UNSW Microfinance Consulting Group | Sep 2020 - Sep 2021

- Exercised strong problem-solving skills to design a standard operating procedure for organising events, resulting in a **27% YOY increase** in the number of events held.
- Utilised strong communication skills to secure a **sponsorship worth \$500** from Grameen Australia and non-monetary sponsorships from EY, Deloitte and Oliver Wyman.

## RELEVANT PROJECTS

### Project Dreamtime

#### UI/UX Designer | Jun 2021 - Aug 2021

- Lead stakeholder **surveys, interviews and usability testing** to document pain points and prioritise and refine features.
- Translated user requirements into a product by designing wireframes and prototypes on Figma, which was developed into an Android app.

### Project CyberInk

#### UI/UX Designer | Mar 2021 - May 2021

- Conducted **market and user research** to determine cyber security pain points in a university setting.
- Developed low-fidelity and high-fidelity prototypes using **Adobe XD**, which was developed into an Android app.

## INTERESTS

Cricket, Formula 1, Fashion, Art, Fitness, Reading.

## REFEREES

Available upon request.